

COMMUNITY CONSULTATION WORKSHOP

Presentation Morning
30th January 2021



www.andovertrees.org.uk

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Great to be 'here'!

Looking forward to being a part of the next 10 years and having an input in it

Excited by seeing everyone, looking forward to getting to know others better, learning more of the bigger vision and how we can individually place ourselves within Andover Trees to contribute

Feeling good. Finding this interesting.

Good to get together and inspire each other's ideas

HOW DO YOU FEEL ABOUT BEING HERE, IN THIS MOMENT?

ICE-BREAKER - Type your answer in the Chat function

Still waking up! But looking forward to speaking to everyone and feeling really positive about being involved

Interested to know where people think we should go

Great to be 'here'!

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ICE-BREAKER - Type your answer in the Chat function

The Process

- Over 40 people, aged 14 years upwards, accepted the invitation to meet and share their ideas about what the next decade for Andover Trees United (ATU) should look like.
- 3 sessions June-July 2020 were designed to support participants to create a shared vision for ATU for the next decade
- Questions asked:
 - What do you hope to achieve from attending these workshops?
 - What do you see as the strengths and weaknesses of Andover Trees United?
 - What initially attracted you to Andover Trees United?
 - What is the purpose of Andover Trees United? Or what could or should it be?
 - What does Andover Trees United currently stand for? What are its values?
 - What does Andover Trees United need to thrive going forwards?
 - What is our vision for 2030?
 - How do we realise our vision?
- Following the consultation, 15 of the participants formed groups based on the 6 themes identified over the course of the workshops, volunteering their time to meet regularly over the next 3 months to review all the chat and ideas and visions that had been shared, making sure that everyone's contributions were honoured and included.
- This document represents the collected aspirations for Andover Trees United of all who took part in the consultation process and was presented for approval at the end of January 2021 to everyone who had taken part. Many ideas are relevant to more than one theme and are therefore repeated across sections; those that are relevant to more than one theme are identified as priorities. *(See Appendix 1: Areas seen as priorities, identified by more than one workstream)*
- It will guide the charity over the coming decade and form the basis of the 5-year business plan 2022-2026 'Branching Out'



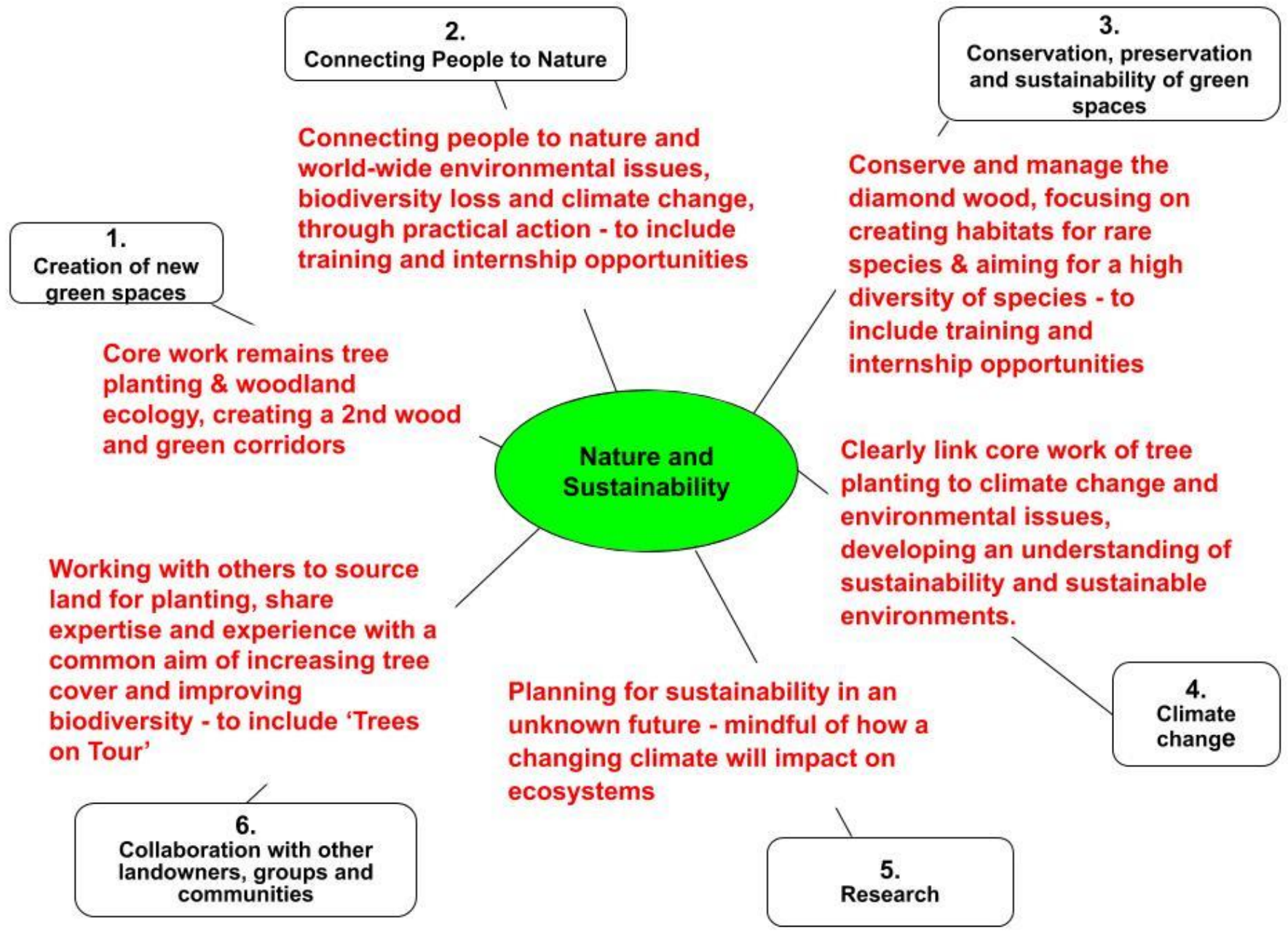
Nature and Sustainability

Workstream 2020-2021

Harvey, Carol, Sarah, Alex, Wendy, Dan, Maija

Nature & Sustainability Vision Statement

To continue to manage and care for the Diamond Wood for nature and for learning, to create green corridors and a second, foraging wood and to invest in the development, monitoring and management of local Green Spaces, creating a tapestry of ecosystems through the collaboration and engagement of stakeholders to increase biodiversity and climate resilience, thereby creating a flagship town for urban greening.



Creation of new green spaces



Industrial Estates

Building links to find additional planting areas.



Green corridors

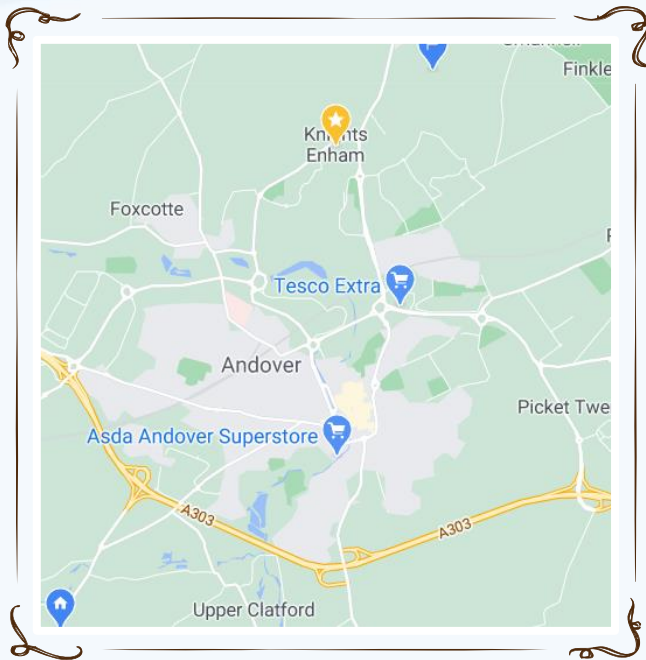
Linking rural and urban spaces.



Plant verges

Plant verges along roadsides and footpaths.

Creation of new green spaces: a second wood



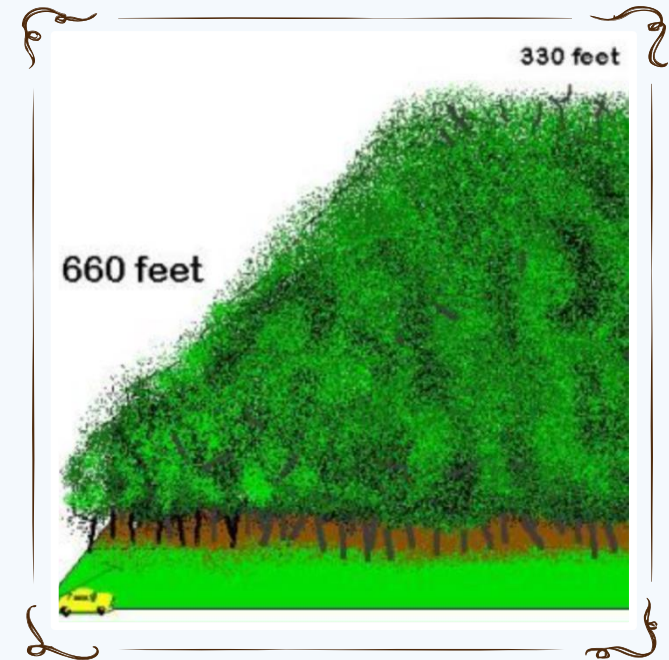
Where?

*Edge of town – wherever
the land becomes available*



Focus

*Food & foraging – Forest
gardening*



Size? 5 acres?

*Enough for at least 5
years of schools planting*

Connecting people to nature



Encourage growing trees on at home.

Also continue to grow wildflowers.



Encourage involvement and engagement through volunteering, training, visits and presentations.



To offer training for U25s and internship in conservation, ecology, forestry, coppicing, green crafts.

Conservation & preservation of green spaces for biodiversity security and enhancement.



Conserve wildlife already living in Harmony Woods and the Whole Diamond Wood.



Allowing natural wildflowers to grow in local green spaces.



Encouragement of diversifying green areas within school grounds.

Research



*Continue and develop
Field studies.*

*Data collection, analysis
and sharing.*



*Develop links with
Universities.*



*Continue and develop
internship programme.*

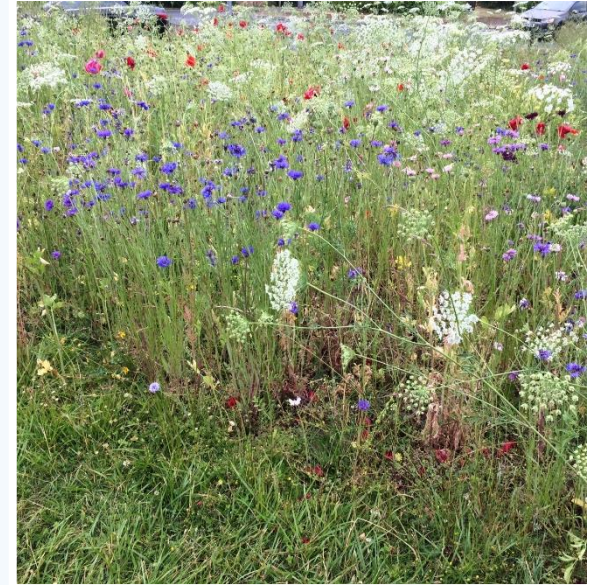
Climate change



Understanding the need for healthy soils in combating climate change.



Continuation of tree planting at the woods and local area.



Biodiversity impacts – importance of chalk grassland and education in understanding habitat loss.

Collaboration with landowners, groups and communities.



Finding new land for planting and places & spaces to improve for biodiversity.



Encourage farmers, countryside estates, local authorities, businesses, schools, and other groups to allocate land for planting.



Trees on tour

Taking tree planting out into the community and to other communities



Thank you for
listening

Please contact
wendy.davis@andovertrees.co.uk
for more information about
volunteering within the Nature
and sustainability workstream
group.

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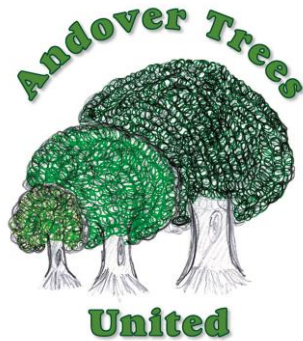
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Dmitrijs, Doreen, Anna, Kat, Eve and Sue

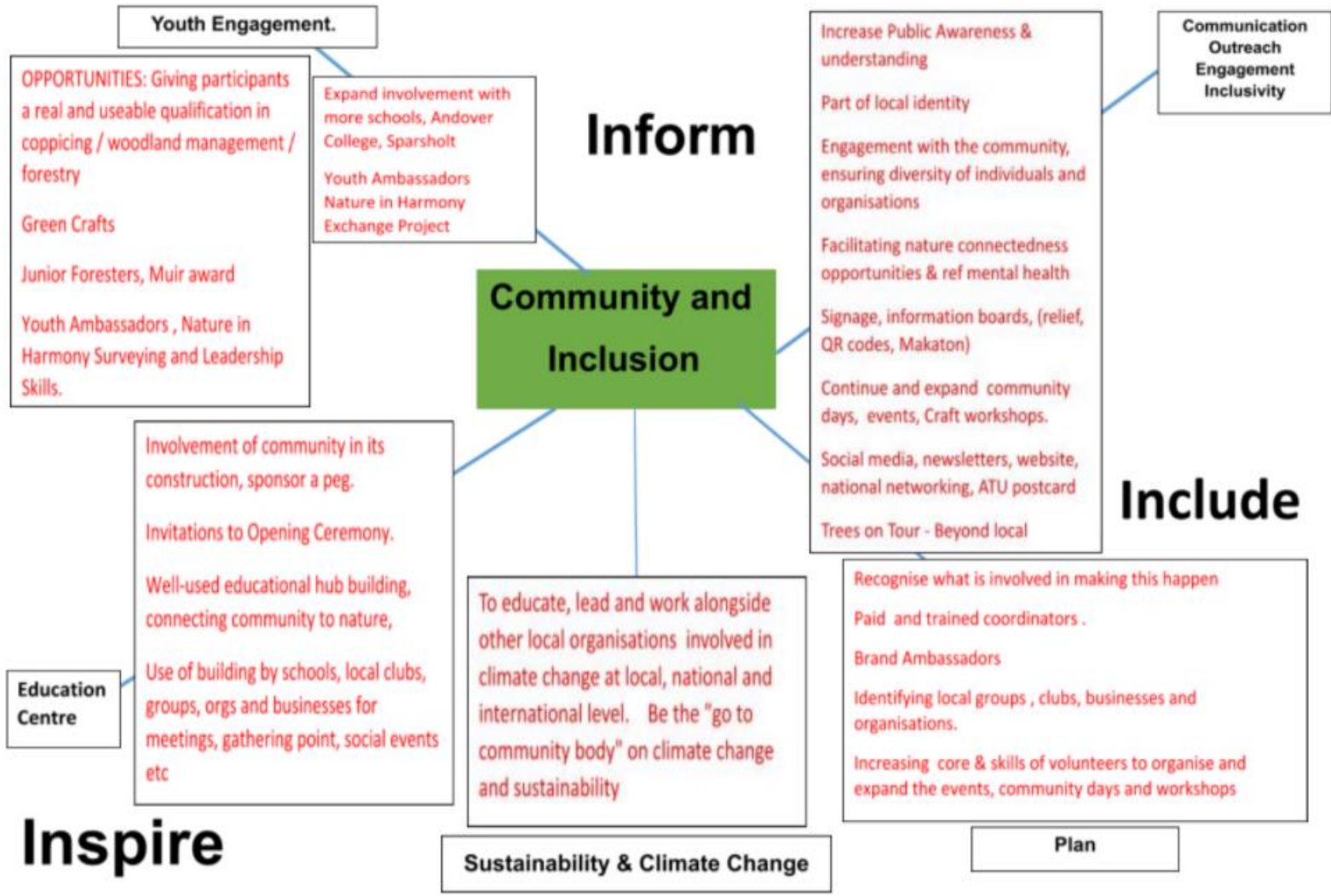
Community and Inclusion



Vision Statement

To engage with the community to encourage community involvement and ownership of the Community Wood through conservation, the arts, social events, nature-based activities, workshops and education.

To be inclusive by reaching out to individuals, families, groups, schools, clubs, organisations and businesses to educate, inspire and raise community awareness of local, national and international climate and sustainability issues.



1.

Youth Engagement

Continuing to engage with the young people of our community





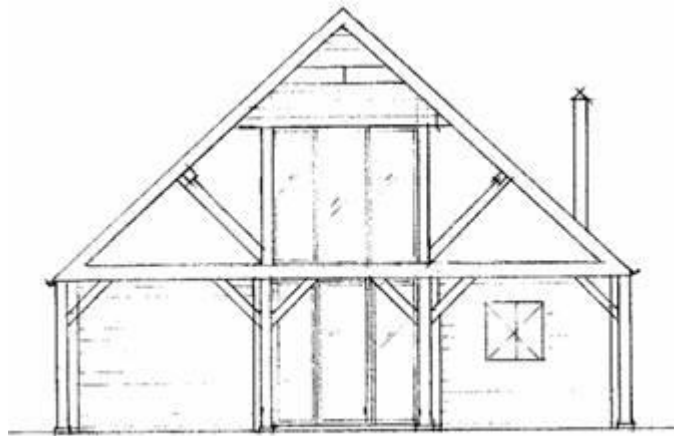
2.

Our future education centre

Utilising this vital space



Construction



Use



Schools

3.

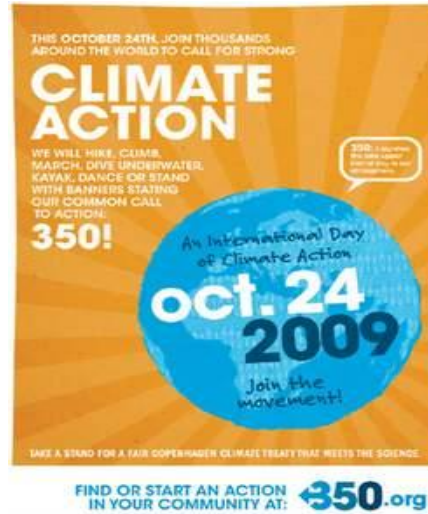
Sustainability and Climate Change

Continuing to educate about the impact of our carbon footprint





Local, National, International





4.

Focusing on communication, outreach, engagement and inclusivity

Ensuring that members of the public and the community we serve know about us.



Increasing Public Awareness through Engagement



Signs



Events



Media



Clubs and Groups



Organisations

Local Businesses



Beep! Beep! Trees on Tour.

The slide features a white line-art illustration of leaves and branches in the top-right and bottom-left corners. A thin white rectangular border frames the central area of the slide.

Thank you!

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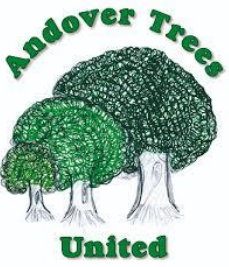
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EDUCATION WORKSTREAM TEAM

Andrew
Dmitrijs
Doreen
Izzy
Jan
Oonagh
Sarah
Wendy

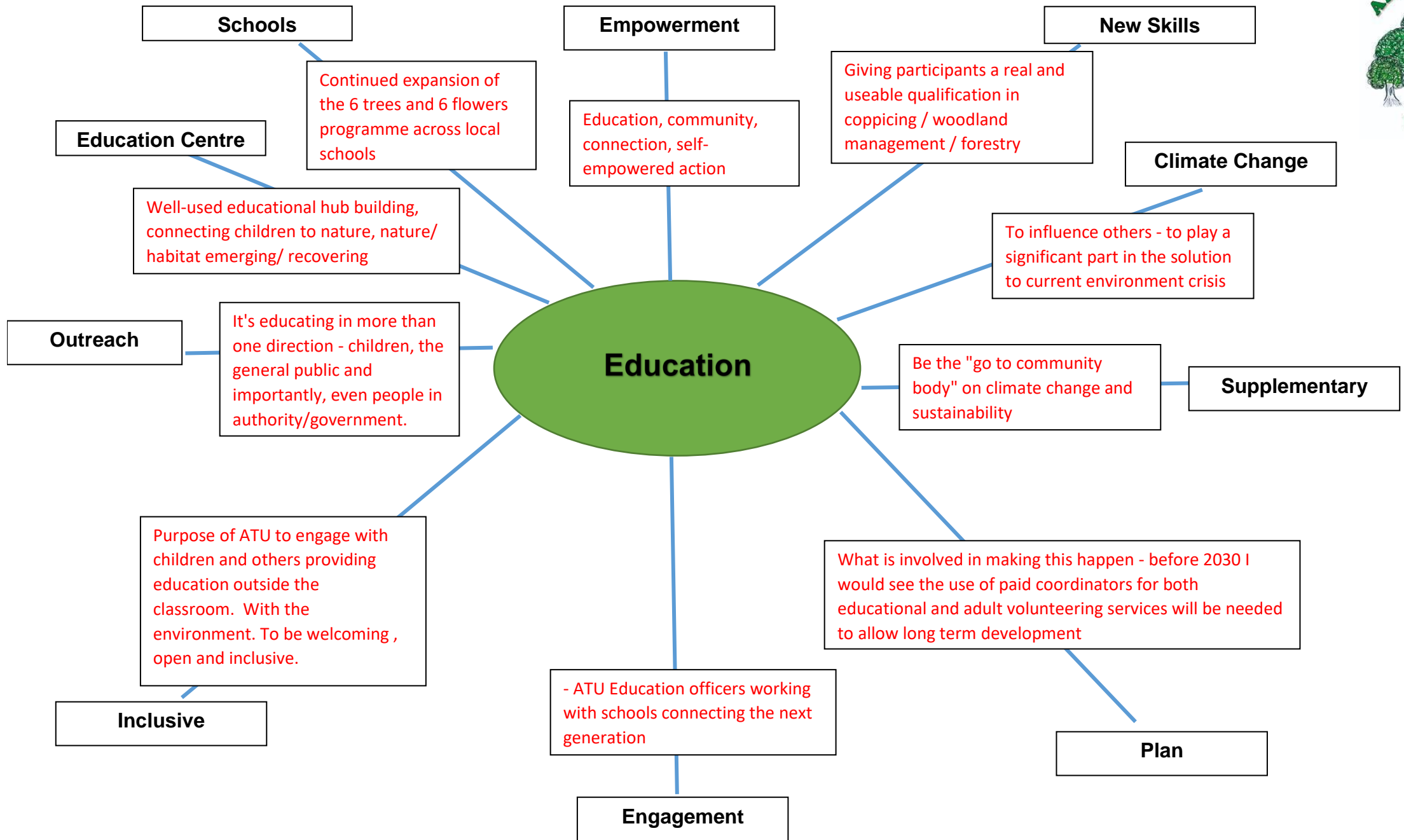
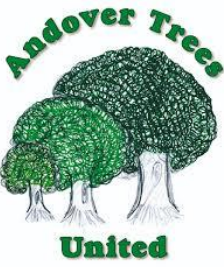




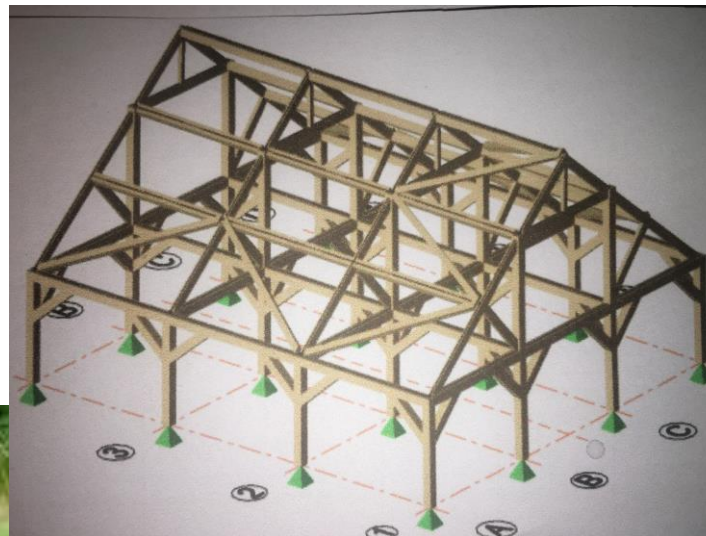
Education Group Vision Statement

To combat climate change and environmental degradation by empowering present and future generations of environmental leaders through education:

- Continuing innovative national curriculum delivery such as the 6 trees and 6 flowers initiative.
- Providing a variety of youth opportunities and experiences.
- Developing environmental awareness & conservation skills for the whole community.



Education Centre



Well-used educational hub building, connecting children to nature, nature/ habitat emerging/ recovering

Plan



Schools



Continued expansion of the 'Six Trees and Six Flowers' programme across local schools



New Skills



Giving participants a real and useable qualification in coppicing / woodland management / forestry / outdoor learning



Empowerment

Education, community, connection, self-empowered action



Climate Change

To influence others - to play a significant part in the solution to current environment crisis



Inclusive

Purpose of ATU to engage with children and others providing education outside the classroom. With the environment. To be welcoming, open and inclusive.

EDUCATION WORKSTREAM TEAM



THANK YOU FOR YOUR TIME

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Creativity & Wellbeing

Terri, Annette, Alex, Eve, Kat, Jana, Andreea, Maija

Vision Statement



To provide a **range of opportunities** for connecting to and engaging with nature **creatively** to develop **skills** and aid physical and mental **wellbeing** in an **inclusive, safe, relaxing space** through the use of music, the arts and alternative therapies for groups, individuals and **volunteers** which **benefits** our community and works in conjunction with local businesses and other organisations.

To create a **diverse** range of **activities, events and workshops** (including **foraging** and projects that **link the wood to the town**) to increase community involvement and empower those involved to pursue eco-friendly activities of their own.

We took your chat...

Session 2 chat

Home Insert Design Layout References Mailings Review View

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Search in Document

1 2 3 4 5 6 7

From Me to Wendy Davis (History) 09:53 AM
This is the meeting number 883 594 4466
No password
From Wendy Davis to Everyone: 10:08 AM
Hi
From Susan Taylor to Everyone: 10:09 AM
Hello Annette :)
Hi Fiona
From Wendy Davis to Everyone: 10:11 AM
We can hear you ok
From Susan Taylor to Everyone: 10:11 AM
Hi Kat
From Kat to Everyone: 10:13 AM
Hi Susan
From Louisa Rice to Everyone: 10:19 AM
First time joining today keen to find out more
From Wendy Davis to Everyone: 10:19 AM
Summary, excited by seeing everyone, all looking forward to getting to know others better, learning more the bigger vision and how we can individually place ourselves within the group's objectives
From Wendy Davis to Everyone: 10:20 AM
Positive session last week, and really looking forward to this one :)
From Harvey and sometimes Wendy Davis to Everyone: 10:20 AM
My brain is just warming up. The list of objectives looks good but we achieved so much last week I hope can do the same again
From Susan Taylor to Wendy Davis (Businessweek.com) to Everyone: 10:20 AM
Feeling good. Finding this interesting.
From Wendy Davis to Everyone: 10:20 AM
Great to be here!
From Ben to Everyone: 10:20 AM

It's funny that Charlie mentioned a sick cat as one of mine isn't well and sitting at my feet! Otherwise, looking forward to the session.
From Alex Marshall to Everyone: 10:20 AM
Looking forward to it :)
From Wendy Davis to Everyone: 10:20 AM
Still sitting up but looking forward to speaking to everyone and feeling really positive about being involved
From Kat to Everyone: 10:20 AM
First time on today, interested to find out more, found the breakout room very different, not done that before at all
From Fiona Taylor to Everyone: 10:20 AM
Interested to know where people think we should go
From Wendy Davis to Everyone: 10:20 AM
Hungry so I was eager to get a bowl of something. Also interested to see how things develop from last week.
From Terri to Everyone: 10:20 AM
Good to get together and make each other's ideas
From Sarah Taylor to Everyone: 10:21 AM
Positive and chilled. Looking forward to talking to others about their ideas for ATU's future.
From Jan and Davey's PC to Everyone: 10:20 AM
Feeling very positive and keen to move on to starting to put together ideas for ATU's future.
From Annette Taylor to Everyone: 10:21 AM
Looking forward to Wendy's clear view of where we are headed
From Grace Davis to Everyone: 10:22 AM
First time so just working out what's going on but looking forward to finding out more and getting stuck in!
From Lily Taylor to Everyone: 10:20 AM
I'm looking forward to meeting the people who I haven't worked with before
From Eve Johnson to Everyone: 10:20 AM
Looking forward to being a part of the next 10 years and having an input in it
From Caroline to Everyone: 10:20 AM
A great understanding of the community, people attending here today. To get to know people better

From Dan to Everyone: 10:20 AM
Optimistic about the future work of the charity, currently pretty tired personally.
From Alex Marshall to Everyone: 10:21 AM
Looking for clarity on where ATU stands from, where we are and where we are going
From Ruth Facey to Everyone: 10:21 AM
Looking forward to continuing, feeling good about what's ahead.
From Helen Davies to Everyone: 10:21 AM
excited to find out ATU's values and vision. do we all have the same priorities? will it be achievable?
From Wendy Davis to Wendy Davis (History) 10:20 AM
Really delighted to see everyone here... slightly nervous in case Charlie asks me to show any slides :)
Looking forward by the next time
From Tom to Everyone: 10:21 AM
Happy to be here today. See two wonderful 100 ft tall trees regularly on my walk, really inspires me to plant more trees for the future
From Ana to Everyone: 10:21 AM
Feeling good this morning and it was lovely speaking to Susan and Phil :)
From Liz to Everyone: 10:21 AM
rather harassed as just arrived in
From Carol to Everyone: 10:21 AM
Today would like to have all of our ideas written somewhere to add more thoughts, get all ideas written while we are enthusiastic. By next week some of us may be unable to attend.
From Wendy Davis to Everyone: 10:22 AM
hoping to Helen, hope we don't all have the same priorities we need a spread :D - same vision, different focuses on the ground if you are what?/mean
From good idea Carol
From Wendy Davis to Everyone: 10:27 AM
I've been
From Me to Everyone: 10:30 AM
What, for me, is the purpose of Andover Trees? Or what could it be or should it be?
From Wendy Davis to Wendy Davis (History) 10:37 AM
Maybe not put me in a room?

From Dan to Everyone: 10:49 AM
oh dear Wendy wasn't intentional!
From Wendy Davis to Everyone: 10:47 AM
Inspiring and educating people about the natural environment.
From Darren to Everyone: 10:47 AM
A place to be able to make a change and educate others to be able to feel they can make a change.
From Eve Johnson to Everyone: 10:47 AM
a chance to help local people to understand the climate crisis and teach them to want to make a positive impact, and hopefully show the way for other communities to do so.
From Fiona Taylor to Everyone: 10:47 AM
purpose - community involvement as a way of bringing to the attention environmental issues to climate
From Liz Taylor to Everyone: 10:47 AM
A way to meet like-minded people, to be involved with something that is good, and to be able to do something positive to help the local community, the environment, and to do something about climate change
From Alex Marshall to Everyone: 10:48 AM
for me the purpose is to provide opportunity for community (all ages) to learn about environmental issues and feel empowered to take action - also practical 'on-the-ground' work
From Wendy Davis to Everyone: 10:48 AM
to create a community physical space (the wood) and the understanding about why it matters - to connect to nature - to share what we have done with others
From Liz to Everyone: 10:48 AM
education for children and increasingly the wider community through practical action
From Kat to Everyone: 10:48 AM
for me I wanted to expand on the community work I was already doing in my workplace. I also wanted the opportunity to learn more about plants and wildlife and being part of a new group also gave me the chance to meet a load of new people. I'd like to see ATU continue to develop the local awareness and understanding of their environment.
From Wendy Davis to Everyone: 10:48 AM
One word 'wellbeing' of myself and other members of the local community. I'd like to see ATU forward looking organisation that makes it more sustainable rather than a 3 minute wonder!
From Tom to Everyone: 10:48 AM
to educate support and encourage the community to enhance and enjoy their environment

From Caroline to Everyone: 10:48 AM
Access to appreciate, notice nature. Then education about nature. The latter is not the physical woodland but the learning that has taken place through it.
From Dan to Everyone: 10:48 AM
inspiring all children and children in the town in tree planting/ habitat creation encouraging a connection to nature. Future, expand and create green corridors in link green spaces in the town to the wood, walking routes. Continue educational work, assist other groups regionally with our expertise.
From Wendy Davis to Everyone: 10:48 AM
for me, I am interested in the potential for Andover trees to continue connecting people to the natural world through experiential education and community events. I'm interested in being part of a community promoting ecological environmental sustainability, the local connections and sense of place are attractive. But most of all I would like to contribute art experiences as a way of connecting people to the natural world, the trees, their woods, but also there is the people element, learning new skills and making new friends through learning, playing, and collaborating, building, sharing, together, which means sustainable community as well as sustainable environments
From Louisa Rice to Everyone: 10:48 AM
a sustainable legacy for the people of Andover and beyond to encourage all generations to appreciate our natural world
From Lily Taylor to Everyone: 10:48 AM
for me it was just an opportunity at the start there I really started to understand the importance of educating other young people in the wider community a few years ago, so I think that education is a main purpose
From Grace Davis to Everyone: 10:48 AM
My purpose for Andover Trees is to keep it so that people can enjoy our work and the experiences that we have got to have through it in the future and to be able to give everybody a chance to do what they think is best for the group and community.
From Annette Taylor to Everyone: 10:48 AM
for me it is an opportunity to be involved in an organisation dedicated to the environment and trees and plants also educating next generation.
From Phil Johnson to Everyone: 10:48 AM
Purpose is to promote and educate the community on environmental issues through the medium of trees
From Wendy Davis to Everyone: 10:48 AM
to influence others - to play a significant part in the solution to current environment crisis
From Sarah Taylor to Everyone: 10:48 AM

What I think is the purpose is. To provide a green space and opportunities to expand the education on nature and environment to the local community.
From Carol to Everyone: 10:48 AM
Wellbeing as there is a need for humans to be connected to nature. Hoping this is then an introduction to environmental issues and get one for me being Climate Change.
From Darren to Everyone: 10:49 AM
engaging local community to feel they have been involved in creating a space for all to use and gain benefit from.
From Harvey and sometimes Wendy Davis to Everyone: 10:49 AM
Building nature and environmental education for the getting the community involved with nature. Education leads to inspiration across the town.
From Wendy Davis to Everyone: 10:49 AM
Engaging people with the natural environment through art, music, craft, sports - in order that knowledge and understanding of the natural environment is shared
From Ana to Everyone: 10:49 AM
for me ATU is being involved in preserving the environment for future generations while enjoying being outdoors and learning new things and meeting new and interesting people.
From Susan Taylor to Wendy Davis (Businessweek.com) to Everyone: 10:49 AM
Businessweek.com said purpose of ATU to engage with children and others providing education outside the classroom - with the environment. To engage with them and inspire. Take advantage in lockdown of changing attitudes and information.

encouraging more people to share and contribute.
From Wendy Davis to Everyone: 10:50 AM
I
From Sarah Taylor to Everyone: 10:50 AM
What would I like to see in the link between ATU and similar groups across the world in a global effort to make positive changes to our environment.
From Wendy Davis to Everyone: 10:51 AM
43
From Darren to Everyone: 10:51 AM
Inspire involve inform
From Wendy Davis to Everyone: 10:51 AM
Wendy Davis that's good!
From Ben to Everyone: 10:52 AM
Purpose of ATU is to work on projects like planting trees Fun of that would be to raise awareness of trees, biodiversity and the wider environment. It would be interesting to see whether in the next 10 years we will branch out (as intended - thanks, Kat!) to other areas of the environment to supplement and diversify in the core message of trees will continue.
From Me to Everyone: 10:54 AM
How do we want to be? What do we stand for? What are we care about? What do we value? What matters for you in the context of Andover Trees?

From Ruth Facey to Everyone: 11:02 AM
sorry I'm a bit late, just joined the meeting!
From Ben to Everyone: 11:04 AM
Wendy and me your values on the chat and I will add them in for you
From Wendy Davis to Everyone: 11:09 AM
Wendy's question - "What would like Andover Trees need to thrive going forward?" in 3 words
From Phil Johnson to Everyone: 11:10 AM
I already did it thank you!
From Tom to Everyone: 11:10 AM
cool
From Carol to Everyone: 11:12 AM
Can you send on the photos as the writing is too small for me to see on this, I'd like to magnify it.
From Wendy Davis to Everyone: 11:14 AM
Welcome Wendy
From Liz to Everyone: 11:18 AM
How to go on the pilot meeting for far please and me summary of the rest if possible thank Wendy
From Susan Taylor to Wendy Davis (Businessweek.com) to Everyone: 11:18 AM
https://www.youtube.com/watch?v=...&list=...&index=...&autoplay=1

From Ruth Facey to Everyone: 11:39 AM
Breathing with trees. A community place for families, activities to share
From Carol to Everyone: 11:39 AM
I would like to see trees growing for the future in school fields, and the parks and town. For shade and food services. Making woodlands the norm rather than green grass.
From Phil Johnson to Everyone: 11:37 AM
Green corridors extending throughout Andover?
From Susan Taylor to Wendy Davis (Businessweek.com) to Everyone: 11:37 AM
Passion by its organizers and people to continue. Move forward. Success in many aspects.
From Tom to Everyone: 11:39 AM
it's educating in more than one dimension - children, the general public and importantly, even people in authority
From Phil Johnson to Everyone: 11:37 AM
Engagement with broader range of stakeholders, not just children
From Me to Everyone: 11:37 AM
to imagine you are in 2050 and reflecting on where Andover Trees has got to
to what are the things you are most proud of?
to what are you most excited about?
to what has been the impact of the work of Andover Trees?
to what has it brought?
to what is Andover Trees known for?

From Caroline to Everyone: 11:38 AM
A destination for an afternoon out (just like a park) from the BMX track, picnic area, independent learning activities for families to engage with (perhaps online too to download). A place to meet up with others. Education centre is a resource which the schools access as part of their curriculum, not ATU inviting. But ATU actively having to manage bookings for school groups.
From Lily Taylor to Everyone: 11:39 AM
inspiring ideas to larger towns and wider every city's and encouraging them to start their own environmental community group
From Phil Johnson to Everyone: 11:39 AM
have local impact, regional recognition and national awareness for its leading edge approach to community action
From Alex Marshall to Everyone: 11:39 AM
ATU are contributors, advisors to national movement towards environmentally friendly decisions
From Grace Davis to Everyone: 11:39 AM
Green and wooded areas with room for everyone to grow and enjoy. Nature and education bases. More older children/young adults involved and everyone being able to show their views through it.
From Dan to Everyone: 11:39 AM
Making wood, well used educational hub building, engaging for local green space, connecting children to nature, Andover habitat engaging/ recovering, a local community effort to make a difference. Be the change you want to see in the world - promotion of the benefits of the work of the charity, open spaces/ support for other projects, community engagement and education.

... and categorised it into 12 themes

creativity and wellbeng - Terri's extracted chat with headers

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vision statement ideas ... 15th October 2020

To provide a range of opportunities for connecting to / engaging with nature creatively to develop skills and aid physical and mental wellbeing in a safe, relaxing space through the use of music, the arts, alternative therapies for groups, individuals and volunteers which benefits both our community and working in conjunction with local businesses.

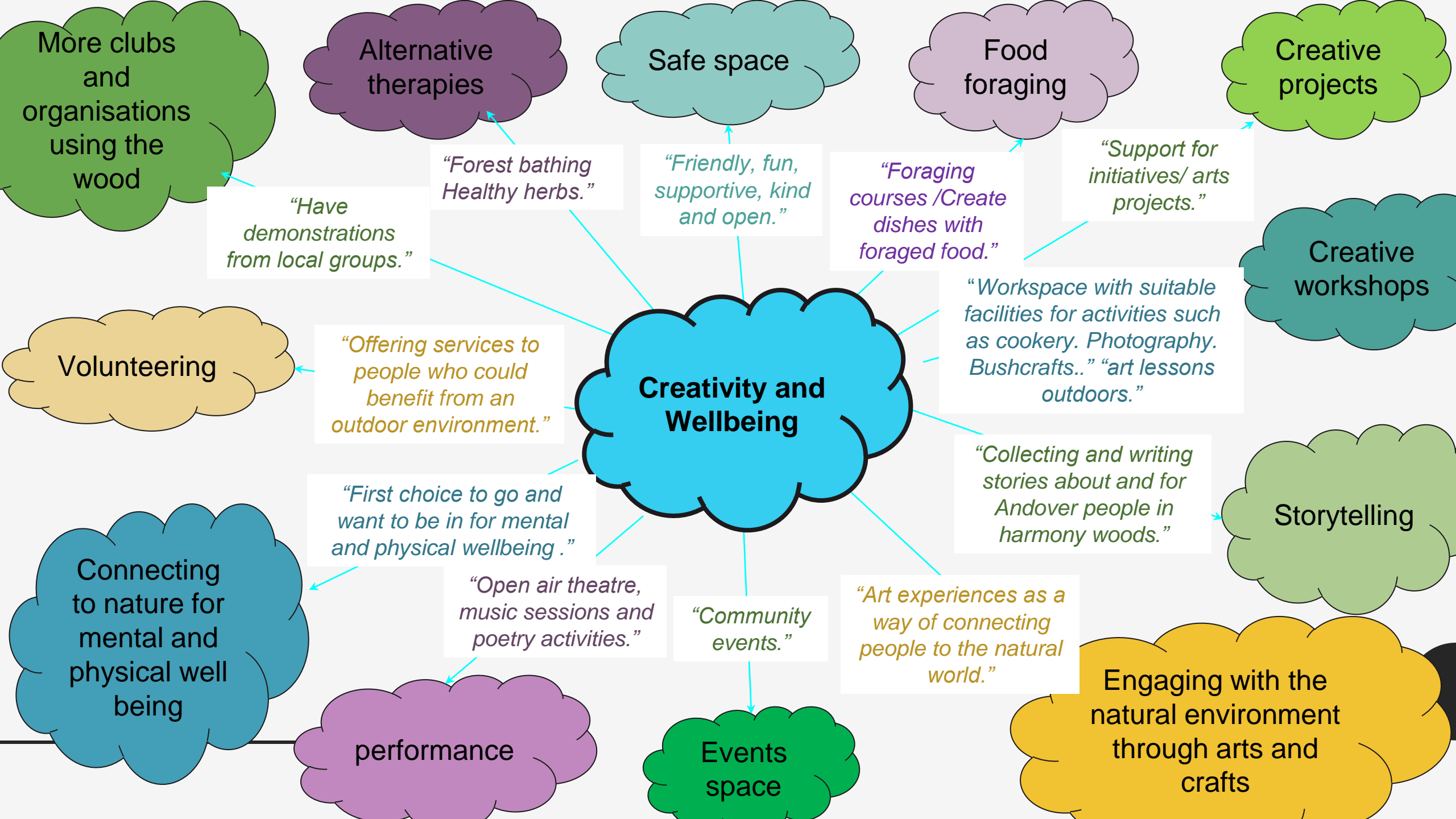
To create a diverse range of activities, events and workshops (including foraging, projects that link the wood to the town,) that will encourage the local community to get involved and pursue eco-friendly activities of their own.

HEADERS:

- 1.) Alternative therapies -**
 - Breathing with trees
 - Tai chi
 - Forest bathing
 - Healthy herbs.
 - Engage local herbalists first herb talks
 - Offering services to people who could benefit from an outdoor environment.
 - Yoga!
- 2.) Food foraging -**
 - Encouraging foraging culture- wild herbs education
 - Foraging
 - Foraging courses /Create dishes with foraged food
 - Healthy herbs
 - Trees growing food sources.
 - Plant verges with plants that can be harvested
 - Plants that can be harvested
 - Envision foraging courses in the woods in 2030. With classes teaching how to make of Sloe gin, with scrumptious homemade mushroom dishes to make. Truffle woods, berry and nut based oude.
 - Engage local herbalists first herb talks
 - Weekend foraging workshops
 - Workspace with suitable facilities for activities such as cookery
- 3.) Creative projects**
 - Trail in town linking the wood -
 - Arts projects activities

Regular session in town linked to regular session in woods?

- 4.) Writing the story of their walk**
 - Inspire andover folktales
 - Local stories that represent people's personal connection to nature and the Wood
 - Collecting and writing stories about and for Andover people in harmony woods
 - Begin poetry and story workshops, culminate in readings and performances at the woods, or on tour into areas we want to rewild.
- 5.) Events space**
 - Community events
 - Events positivity.
 - Workspace with suitable facilities for activities such as cookery
- 6.) Performance**
 - Engage with the natural environment through music
 - Open air theatre/ orchestra
 - Performances, events positivity.
 - Open air theatre, music sessions and poetry activities
 - Begin poetry and story workshops, culminate in readings and performances at the woods, or on tour into areas we want to rewild.
 - A raised area for seating for the theatre
- 7.) Volunteering**
 - Offering services to people who could benefit from an outdoor environment.
- 8.) Connecting to nature for mental and physical wellbeing , including alternative therapies**
 - Bird watching
 - Therapies
 - Photography
 - Activities in the wood
 - Engage with the natural environment through music
 - Positively and mutually benefit business and community
 - Wellbeing of myself and others
 - Wellbeing as there is a need ...to be connected to nature
 - Peaceful relaxing activities in wood
 - Breathing with trees
 - Place choose to be
 - Forest bathing
 - Relaxed



Safe Space



Food Foraging



Creative Projects



Creative Workshops



Storytelling



Engaging with the natural environment through arts and crafts



Event Space



Performance



Connecting to nature for mental and physical well being



Volunteering



More clubs and organisations using the wood

Alternative Therapies



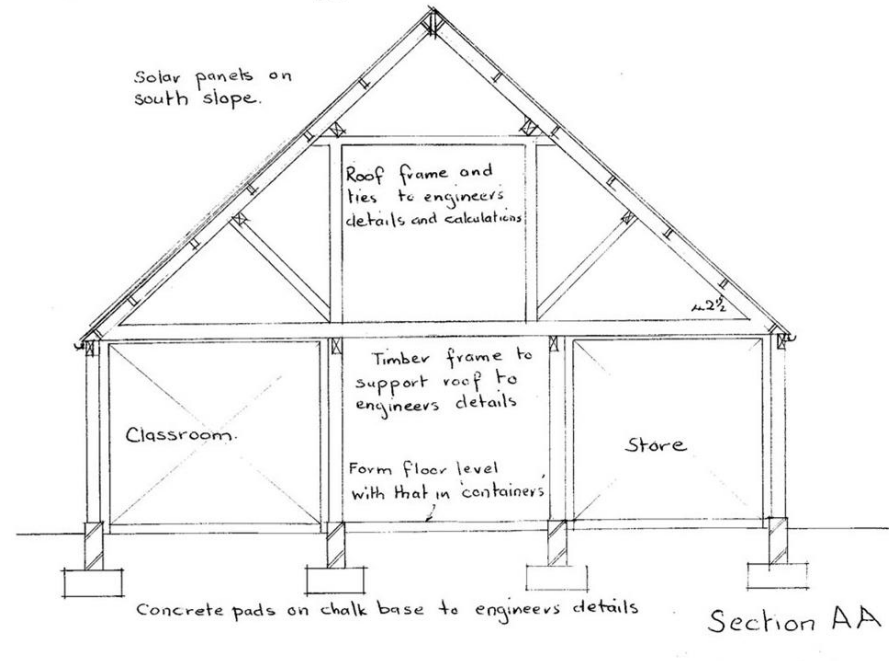
Looking forward to next 5 - 10 years.



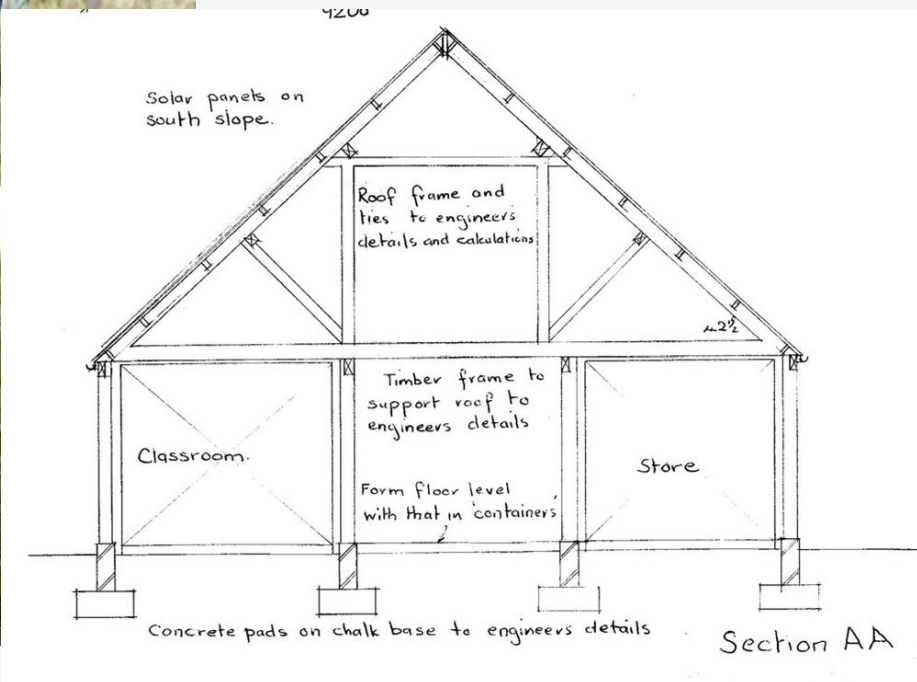
Outputs

- 1. An expanded annual programme of events, workshops and activities*
 - 2. Increased opportunities for volunteers to grow their creative skills and to be able to run creative classes.*
 - 3. Volunteers' sense of wellbeing*
 - 4. Outreach. A creative programme of events outside of the woods.*
 - 5. Food foraging*
-

1. Continue and expand our annual programme of events, workshops and activities



2. Continue and increase opportunities for volunteers to grow their creative skills and to be able to run creative classes.



3. Promote volunteer sense of wellbeing



4. Outreach. Continue and expand creative programmes outside of the woods.



5. Food foraging



THANK YOU 😊

COMMUNITY CONSULTATION WORKSHOP

Presentation Morning



www.andovertrees.org.uk

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Scaling Up and Influencing

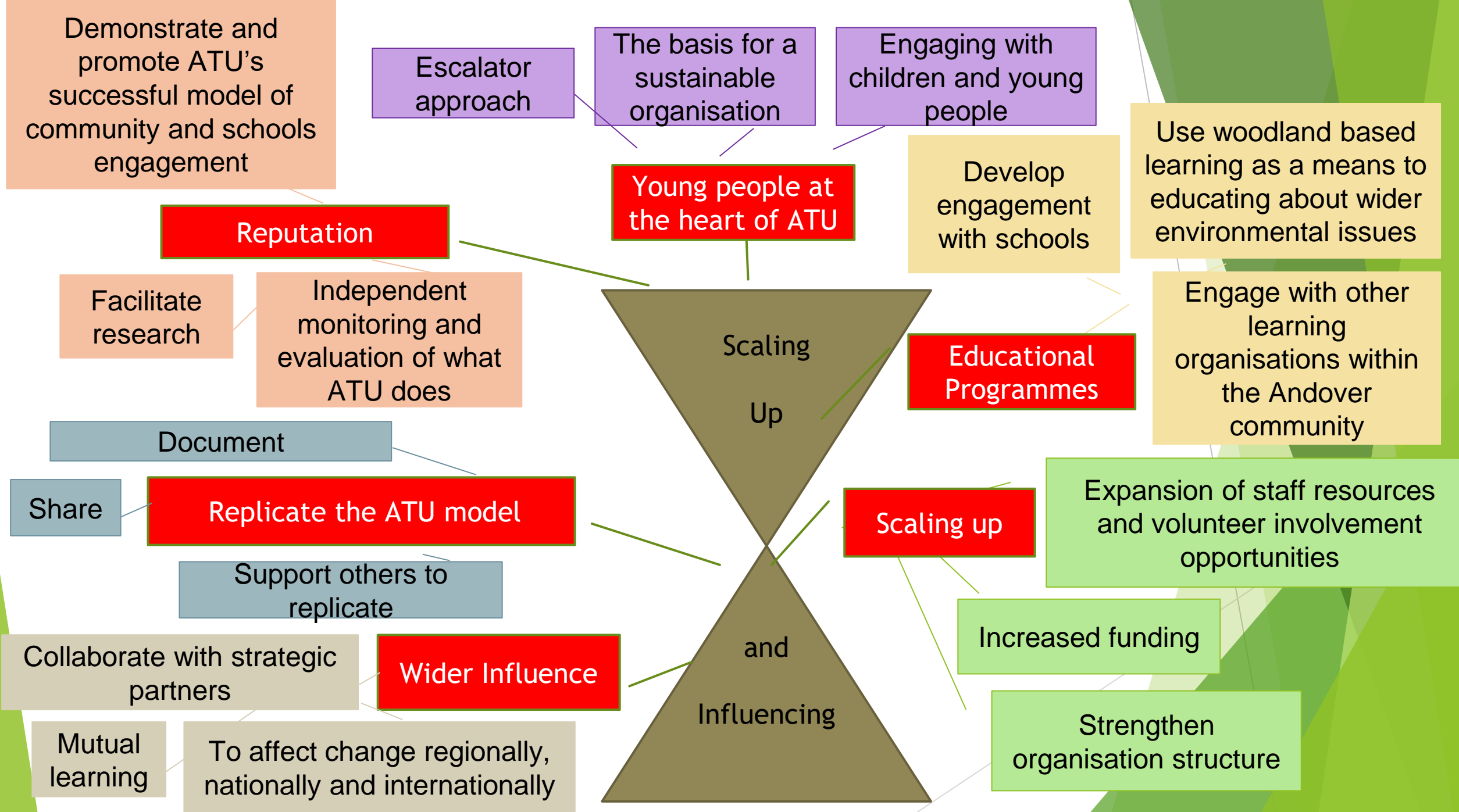


Caroline, John, Alex, Fiona, Wendy, Phill

Scaling Up and Influencing

Vision statement

To continue as a sustainable, community-led, grass roots environmental organisation and to grow in capacity, delivering accredited programmes that connect people to nature and working collaboratively with a diverse range of people and organisations to influence policy on environmental education and to achieve replication of the 'Trees United' model.



Scaling Up

Expected Outcome

ATU is a strengthened, resilient and sustainable organisation, employing a range of paid and unpaid staff and offering increased opportunities for volunteering.



Young people at the heart of ATU

Expected Outcome:

Young people have grown into ATU leaders, influencing their communities for the benefit of the environment and future generations



Youth Council



Replicate the ATU model

Expected Outcomes:

ATU will have inspired others to adopt the 'Trees United' model, having been replicated within and beyond Test Valley.



What makes others believe they can do it too!



Educational Programmes

Expected Outcomes:

1. ATU is a registered and respected provider of outdoor learning, having developed a series of validated programmes that underpin school visits to Harmony Woods.
2. The '6 Trees & 6 Flowers' programme has been evaluated, published, embedded into the 5 pilot schools and taken up by other local schools.
3. An increased number of schools and members of the local community learn through the woodland environment.



Reputation Management

Expected Outcomes:

ATU is recognised regionally, nationally and internationally for its community-led environmental work, facilitation of research and the training opportunities and educational programmes that it delivers, as a result of which its sphere of influence has increased, leading to an expansion of the programme in other communities.



Observer Ethical Awards 2015 winners: Andover Trees United

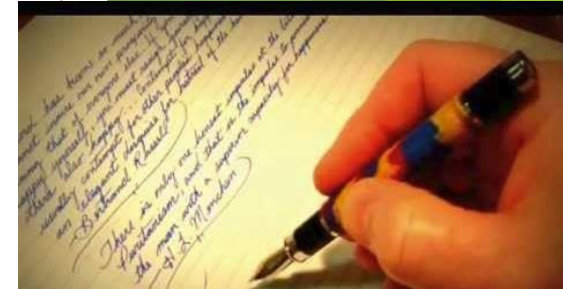
Some of the students who have helped Andover Trees United become this year's Young Green Champions, sponsored by Ecoover



Wider Influence

Expected Outcomes:

ATU is influencing the way environmental action and education are linked and delivered in communities and schools across the UK, this approach being a collaboration of all who make up the local community.



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ATU Fundraising and Branding Workstream

Vision Statement:

Establish ATU as an exemplar of conservation and environmental education and develop a long term sustainable funding model



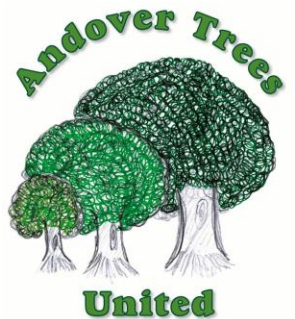
Promote leadership in conservation and environmental education

Build a brand that inspires environmental engagement

Establish ATU as an exemplar of conservation and environmental education and develop a long term sustainable funding model

Grow a network of financial and practical supporters

Nurture community guardianship of our woodlands



Promote leadership in conservation and environmental education

- Through community planting etc. provide education to all parts of society including community leaders
- Establish a centre and programme of education and events for adults and children
- Assist and advise other regional groups to set up similar models
- Develop partnerships with other organisations e.g. universities, researchers, businesses
- Establish a diverse community of volunteers
- Contribute thought leadership through local and national publications
- Build a library of learning resources for schools

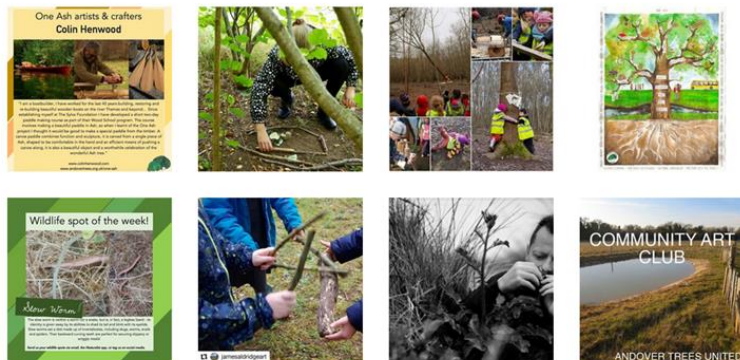


Build a brand that inspires environmental engagement




- Understand who our core community is
- And who are the harder to reach communities we wish to attract
- Inspire our communities to build a more eco-friendly and sustainable town through art, music, sport
- Develop ATU voice through thought leadership
- Grow our social media presence
- Provide clear opportunities for our communities to support ATU (financially / volunteering)
- Build a library of learning resources for schools



Instagram Posts



Latest Tweets

-  **Andover Trees United**
Please share! 🍃🌱 We're holding an anonymous A5 art show to raise funds for the new woodland classroom! Everyone interested... <https://t.co/fwQTeWeHz>
18 Jan 2021, 1:00 pm
-  **Andover Trees United**
🦊 #NatureInHarmony <https://t.co/PPfQ4CC3fF>
15 Jan 2021, 1:01 pm
-  **Andover Trees United**
RT @Alex_ecology: Calling all artists! Take part in this anonymous art show and give back to a worthy environmental charity... <https://t.co/bHnIL01>
15 Jan 2021, 10:29 am



Why we should all be planting trees and wildflowers

The benefits of planting trees and being surrounded by nature are huge in aiding our overall health, the health of the planet and our natural wildlife

30 Jul 2020

Nurture community guardianship of our woodlands

- Produce leaflet, including map, celebrating the story of ATU and why it came to be founded. Produce a version in some other languages to make all feel welcomed.
- Distribute leaflet to community hubs in the local area Enham, Augusta Park, Saxon Fields, King Arthur's Way and Roman Way
- Have regular monthly/bi-monthly meetings/open events at the Cabin.
- Organise open events at local halls in Enham and Augusta Park.
- Organise open events at local schools (perhaps some existing young volunteers could help coordinate this).
- Commission good quality direction/information signs



Grow a network of financial and practical supporters

- Establish relationships with local businesses, including sponsorship of projects and corporate days
- Develop packages for ad hoc donations from individuals and businesses (including bequests and memory/celebration trees)
- Develop a package for regular/monthly giving
- Continue to sell products and services, e.g. woodland crafts
- Continue to run fundraising events
- Encourage more Enham residents to volunteer (ownership/stewardship)
- Develop roles for individuals to focus on specific tasks, e.g. fundraising, planning, community liaison



ANDOVER TREES CRAFT SALE!

RAISING MONEY FOR THE NEW CABIN!

PRICES:

- WILLOW BIRD FEEDERS £5
- ASH FENCILS £2
- HAZEL CHRISTMAS DECORATION & NAME TAG £5
- WREATHS £10
- LAVENDER BAGS £2
- BASKETS £15

TO ORDER AND FOR MORE INFO EMAIL: eve.johnson@andovertrees.org.uk



Edinburgh Trees

£20+

(Suggested Donation)

Donate towards more tree planting and improved care of trees across Edinburgh.

Your donation will be acknowledged by a certificate signed by The Right Honourable Lord Provost of Edinburgh.

Donate

Edinburgh Trees Champion

£100+

(Suggested Donation)

Donate towards more tree planting and improved care of trees across Edinburgh.

Your donation will be acknowledged by a certificate signed by The Right Honourable Lord Provost of Edinburgh.

Your donation can be recorded in our online journal.

Donate

Adopt a Tree

£200 - £5000

(Suggested Donation)

Adopt an existing tree.

Click on the Donate button below to see a list of trees available for adoption.

Your donation will be acknowledged by a certificate signed by The Right Honourable Lord Provost of Edinburgh.

A personalised plaque placed on the tree (max. 140 characters).

Your donation can be recorded in our online journal.

Donate

Plant a Tree

£500 - £5000

(Suggested Donation)

Donate towards a new tree to be planted on a street or park.

Please click on the Donate button below to see a range of locations available.

Your donation will be acknowledged by a certificate signed by The Right Honourable Lord Provost of Edinburgh.

A personalised plaque placed on the tree (max. 140 characters).

Your donation can be recorded in our online journal.

Donate

THANK YOU! COMMUNITY CONSULTATION WORKSHOP

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Participants:

Helen Davies, Oonagh Pope, Clare Beckingham, Rebecca Skull, Liz Scrace, Ruth Facey, Alex Marshall, Wendy Davis, Sarah Kennie, Doreen Gregori, Terri Forbes, Dmitrijs Meiksans, Kat Uren, Mandie Taylor, Dave Growcott, Louisa Rice, Hollie French, Anna Taylor, Eve Johnson, James Blyth, Caroline Mekky, Dan Lobb, Tim Rolt, Phill Jennison, Jana Binderova, Sue Risdale, Annette Hobbs, Maija Liepins, Jan Murray, Andrew Watson, Harvey Sullivan, Izzy Taylor, Grace Davies, Andreea Haagiu, Ellie Setterfield, Carol Bartholomew, John Tucker, Fiona Taylor, Karen Coffin, Tim Keenan

Facilitator: Charles O'Malley

Appendix 1

Areas seen as priorities, identified by more than one workstream, *in no particular order of importance*

Establish robust systems for measuring impact & measure impact	Establish training and qualification services (including internships)	Outreach, influence & replicating the ATU model [Trees on Tour]
Establish teams for: communication, fundraising, events management	Build The Cabin: a volunteer, teaching & community space	Create ATU youth 'Badge/s' & Green ATU 'Award' for businesses
Create new green spaces and habitats - keep planting	Appoint paid staff (including internships)	Provide 'natural' seating and places for pause & reflection in HW
New focus on foraging - plant edibles, train volunteers, lead activities	Develop & make clear links between the work of ATU and the Climate Crisis	Physically connect the wood to the town - walking route, signs
Extend children & young people engagement & leadership	Extend partnerships and collaborations	Education programmes for schools - understanding env'l issues
Expand people resources (including internships)	Write a fundraising strategy to include developing sustainable income streams	Explore accreditation opportunities
Activities to support physical & mental wellbeing	Environmental awareness across the whole community.	Engage people with nature through the arts and creative activities